



Blueberry Pictures

Video Production

- Users retain 95% of a message when they watch it in a video
- Users spend 88% more time on a website with video
- 33% of all online activity is spent watching video globally



95%



88%



33%





introduction

Welcome to Blueberry Pictures.

As award-winning and innovative video production and creative editing specialists, our aim is to help our clients tell their story, their way.

Since 2014, we've helped brands and businesses tell their stories on TV and online with standout video content. From TV adverts to corporate video production, we create high quality video content to engage, entertain and activate audiences.

Our motivation to create high-quality content and overcome whatever challenges a project throws at us comes from seeing satisfied clients at the end of a job.

We bring a range of creativity and diversity to our work, never allowing a challenge to escalate to a problem, and all our work is done to the highest standards.

We work closely with our clients and want them to feel as involved as they want throughout the process. From project inception through to completion, we bring a personal touch to every element of our work.

The first step of any job is to take the time to talk to our clients to find out what their expectations are and how they want to get their message across.

Whatever your video production needs, we'll expertly guide you through the entire process of strategy, production and activation.

[See our show reel here](#)





about us

Blueberry Pictures is an award-winning creative video agency, established by Rhys Jones in 2014, having previously worked with blue-chip brands such as Warner Bros, Rolex and Colgate during a 15-year career in Soho specialising in video production and editing.

Since then, we have worked with a wide range of clients, from large corporate companies to small businesses and charities, and have built strong relationships with companies such as EA Games, RFU, Churchill Theatre, Ancaster Cars, Sky Adsmart and Crystal Palace FC.

We create high quality video content for brands of all shapes and sizes. Our talented team will turn your brief into visually compelling stories that make your brand stand out and deliver results. We offer an extensive list of video production services so that we can expertly guide you through the three key areas of video marketing: strategy, production and activation.





Ancaster Group



▶ PLAY

Antin CATS



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Palace For Life



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Phoenix Academy



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Gamma



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Akita



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UVEX



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Forsters



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how we work

Creative agencies help shape every interaction between an organisation and its audience.

We want to break new ground in the way customers engage with brands. To help bring those big ideas to life, we work closely with our clients throughout the whole process, combining technology and outstanding production values to produce innovative and unique solutions in making the most of your budget.

We pride ourselves on how we manage the workflow and deadlines, and understand the importance of good communication.

We've worked with some of the biggest brands from around the world and perfected our approach in creating content that online audiences love to engage with.





Dusted Design

“ Blueberry pictures provide a professional yet approachable service. They worked closely with us to create a fantastic end-product, and I will continue to use them when the opportunity arises. ”

Lucy Beacock, Account Manager
Dusted Design

Palace For Life

“ Rhys produced the brief, wrote the script and gathered all of the shots with minimal guidance from us, nailing exactly what we were after. The footage was extremely high quality and delivered a really strong call to action. Would highly recommend working with Blueberry Pictures! ”

Grace Cullen, Head of Communications and Fundraising
Palace For Life Foundation

Phoenix Academy

“ Pleasure to work with. A creative partner that can be relied on to produce results. ”

Ben Monteith, Communications Officer,
Phoenix Community Housing



that's a wrap

The way people work, collaborate, communicate and interact with each other and the world around them is constantly evolving and as the technology moves forward you need a partner that shares that vision.

At Blueberry Pictures, we are on a mission to raise the bar when it comes to creative content, investing time to research and collaborate with new approaches for our partners.

Creating standout video content is our passion.





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